

A Special Report:

How to build a N500k/month one person online business from scratch with only a free social media account, WhatsApp and an email address

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From the desk of: Seyi ObasiLocation:

Reading Desk, Home Office

Dear friend,

If you aspire to build an online business, add a new (or multiple?) streams of online income, wake up wherever and whenever you want without asking for permission from another human or relying on an alarm clock ever again.....then I have a system that will get you there.

In this special report, I'm going to take you on a personal journey and help you accomplish your dream of building an online business so you can enjoy the multiple perks which come with "the Wi-Fi money lifestyle".

I'll give you my exact no-hassle system that's so simple to implement that even a normal boomer like me figured it out.

But before I get to the detailed and actionable how-tos of how you can turn your free social media account and email address into a 500k/month online business....

I'm going to rewind the clock to a few years back and tell you a story which will fast track your journey to online personal wealth and freedom and avoid the pitfallsmay younger self fell into.

The Google Search which changed my life

A few years I was getting burnt out!

On so many occasions, I felt like just handing in my resignation letter and walking out the door of my corporate job.

But at the same time, I was scared!

I loved working but I wanted to do it on my own schedule. There were days I did not feel like getting up at 6pm, and there were days I could work all day.

But of course, my boss didn't want to hear any of that!

I had NO idea how to generate real income without going back to my corporate world (which I loved but I needed a break from every now and then)

So, I did what any desperate young wannabe onlinepreneur would do.

I went to Google dot com and typed in the words "How to make money online".

After several hours of going down different rabbit holes, I came across an article on a blog (I can't remember the name anymore) but the article was titled something like..... "How to Become A Millionaire and Work from Anywhere in the World".

I can't remember exactly what that article said but it opened my mind up to three new possibilities :

- 1) I could earn a *real* income from the internet
- 2) I could do so while sitting at home in my green and black pyjamas provided I had a computer and an internet connection
- 3) I could do all of the above as long as I had the ability to string a few sentences together in basic English using a basic word processor

My mind was blown. I was hooked. Time to get down to work.

I spent the rest of that week devouring every single article I found on that blog.

I bought some of the recommended books and did more research on the whole “make money online” thing.

During this research phase, I stumbled upon and fell down another rabbit hole when I discovered the skill of “Copywriting.”

If you didn't know already.....

Copywriting Is The Number One Most Profitable Skill for Simple People Like Me Who Want to Make Big Money Online

I knew I wanted to make money online and I knew there was a way to do it in the most barebones way possible; by writing simple words on my phone or computer.

So when I learned there's a specific skill set which is devoted to turning written words into cold hard cash?

I was hooked.

Again, I went all in on learning and research.

The result? Thousands spent on multiple books and

internet courses. The profits? Pathetic.

I was wasting all my time reading copywriting books and picking up the odd low paying writing gig.

Instead of building a real business, I was whoring myself out as a pay-per-gig starving writer.

And you know what I failed to realize?

That.....

Copywriting is a skillset. Copywriting is NOT a business model.

But through sheer perseverance and outright determination to make money online,....I persisted and stumbled upon the ancient art of Direct Response Marketing.

Aka the boring and almost forgotten art of building your own customer list and sending them offers directly.

It was around this time I started to see the potential of social media and Twitter in particular.

Bingo.

Now I had a business model I could combine with my copywriting skill AND a way to build my own customer list through Twitter and Facebook.

Now things were really cooking.

I began to apply these principles to my one man online business and before I knew it...

I was making the online income that I had always dreamt of.

This framework is a summation of everything I've learned throughout this journey.

You can use this to build any type of one person operated online business.

It worked like magic for me and if you listen to what I say and put into action the step-by-step plan I lay out for you later on?

You too can build a one man operated online business that lets you print multiple four to five figure monthly pay checks no matter where

you choose to live in the world.

But before we get there let's lay the foundation upon which you'll build this cash machine.

An Overview of Direct Response Marketing

Direct response marketing sounds complex but all you need to understand is this...

Direct response is selling directly to your customer

I know, I know.

That sounds self-evident but allow me to elaborate.

Back in the day, direct response meant paying a broker for a list of buyers and their postal details and then sending them physical print sales letters.

The other way to build a list was to write a free report and run an ad in the newspaper (or any public medium) and invite people to send in their address in exchange for the report.

Yes... What most people refer to as "junk mail" was and still is a lucrative business.

You're probably wondering how direct response businesses differ from regular non-direct response businesses.

The difference is most of the big corporate type businesses sell indirectly. They have millions of dollars in capital to build big brands, which indirectly sell to the customer based on the strength of their brand.

Look at Coca-Cola for instance.

The salesmen who work at Coca-Cola stores don't have to do any "selling" because when a prospect walks into a store, they know what Coke is and what it can do for them.

Coca-Cola is such a massive brand, their products sell themselves.

Direct response businesses don't have the luxury of this brand reputation.

Their prospects don't know much about their product which is why their marketing and copywriting has to be good.

In essence, they rely on marketing, content and copywriting to do the selling. NOT the brand.

This leads to a bit of a challenge for people getting into online business.

Do you build a customer list and rely on direct response marketing tactics to generate sales?

Or do you use content and social media marketing to build a brand so you don't have to rely on "scammy" direct response marketing tactics?

Glad you asked.

Thanks to Twitter (and social media in general)...

YOU CAN DO BOTH.

Let me show you how.

Social Media: The Direct Response Marketer's Dream Technology

Before the internet came along, the only way for a small business to make real money was to rely on direct response marketing tactics.

And the only way to do direct response marketing was with physical mail. That meant you had to do things like:

- ✓ Publish print ads to invite people to call in or mail in a form with their postal address (The original form of list building)
- ✓ Write and print sales letters
- ✓ Fold and put sales letters into envelopes

- ✓ Print recipient's address on said envelopes
- ✓ Lug your entire bag of envelopes to the post office
- ✓ Spend money for postage, envelopes, paper and stamps
- ✓ Hope the recipient didn't identify your envelope as junk mail and throw it in the trash before he even opened the darned thing

I could go on and on but as you can imagine it was a gigantic pain in the ass. With the birth of social media, direct response marketing became easy.

I'm not kidding when I say ***anyone*** with a computer and internet connection can hit N500k/month in online income without hiring a single employee.

All you need is:

- a) A free social media account
- b) A simple landing page connected to an email service provider ("ESP")
- c) One good offer

You will use the first two tools to build your list.

There are two ways to build your list with social media:

- 1) **Paid Traffic.** You create an ad and pay a platform like Twitter, Facebook or Youtube to put your ad in front of people. People click on the ad and give you their phone number or email address.
- 2) **Organic ("Free") Traffic.** You create engaging content and drive traffic to your social media profile or a landing page. People click on your profile or landing page and give you their email address or phone number.

Once you've built a list with either paid traffic, organic traffic or both.... Making money is as simple as sending offers to your list via email.

Not only am I going to show you how to use direct response marketing to print money on demand.....

I'm going to show you a way that combines both direct response

marketing AND traditional brand marketing so that you make maximum money with minimal friction.

The platform I'm going to walk you through is Twitter as an example but the fundamentals can be applied to *any* other social media platform.

The method I'll show you relies heavily on generating free traffic by creating great content.

We're going to use Twitter but you can apply the same framework to build a business on:

- Tik Tok
- YouTube
- Instagram
- LinkedIN
- Facebook

What I love about this business model is not just how simple it is but how low cost and low effort it is.

I'm not kidding when I say if you have a free social media account, a free email address and thirty minutes to an hour a day to create content?

You can make N500k/month from your computer as a one man run operation.

Now let's get into the exact strategy you'll be using to build your soon-to-be six figure online business.

I'll start by giving you the overall framework and a case study of how I am using this exact framework to make over N500k/month on Twitter.

Then we'll finish off with an exact plan of attack you can put into action today. Sound good?

Let's go.

The Direct Response Marketer's Framework for Building a Cash Flowing Online Business

The “eba and soup” of direct response marketing is straightforward:

- 1) Get in front of your customers with either organic or paid traffic
- 2) Convert traffic with a low ticket front end offer or invite them to join a freemail list (This can be done with or without a “lead magnet”)
- 3) Sell them a higher ticket offer that makes you money
- 4) Repeat 1-3 as long as you're profitable

This seems like a simple framework but you'll be surprised how many (like 80-90%) of businesses take shortcuts with this mindset:

Throw as much shitty content and offers as they can on the proverbial wall and pray someone buys something from them

I know this because I was one of these shortcut takers (lol at me).

It wasn't until I started going back to the fundamentals of direct response marketing did I start to see some real and consistent results.

My content started to pop.

My audience growth started to explode. And my profits started to blow the eff up. Here's the four step strategy I focused on:

- 1) **Great FREE content to build goodwill.** There are two ways to get traffic. One costs money and the other one costs time. On Twitter you can do both by writing great tweets and threads and paying for access to engagement.

I'm not against paying for engagement. I generate traffic by producing great content. This builds goodwill with my audience because it makes them think "if her free stuff is this good, I wonder what her paid stuff is like?" Great content is a simple way to drive huge amounts of traffic to your profile and landing pages.

- 2) **Building out a five star funnel.** A funnel is the journey a stranger takes from being a mere consumer of your content to being a paying customer. The best thing about Twitter or other social media is you can build a five star funnel with just an email list and 1-2 backend offers. I will show you how to do this later on.

Keep reading.

- 3) **Creating irresistible offers.** This is a fundamental part of your business because it's the key ingredient in determining whether you end up broke as a joke or rich enough to retire. When I first got into this game, I over-relied on marketing tactics and under-relied on the strength of a good offer.

Pro Tip: If you want to master offer creation, read "\$100M Offers" by Alex Hormozi.

- 4) **Go deep on email marketing and whatsapp marketing.** Whatsapp and Email are my number one love and secret weapon of my entire online operation. It is so important that I recommend you shift your entire Twitter or social media content strategy towards this one goal...

Getting as many people onto your Whatsapp DM and email list as possible so you can sell them anything you want and print money by writing simple emails and status posts!

Your entire online business lives and dies on the quantity and quality of your customer list.

If you **only** rely on link clicks and sales tweets or posts to make money, then you're at the mercy of several factors which are beyond your control:

- the unpredictability of the social media algorithm
- getting suspended or outright banned by Twitter or Facebook
- the quantity of traffic you generate per day
- the cost of paying for engagement and multiple other variables you can't change.

But, when you direct all of the traffic you generate towards building a list of customers that you can sell to anytime you want, as much as you want and as many times as you want....

Your business now has some legs to stand on.

Our entire strategy for building your six to seven figure online business can be summed up in 3 basic but highly profitable steps:

- 1) Generate traffic with great quality free content via tweets, threads and social media posts
- 2) Convert traffic to an email list and/or a WhatsApp list
- 3) Send offers to the list.

That's all there is to it.

Online business can be as simple or as complicated as you want it to be.

And since I'm not a technical gal, I prefer simple.

You can use this model to sell **anything**.

Want to sell freelance ghostwriting services? This works.

Want to start an e-com store and sell physical products? This works.

Want to write and sell simple e-books? This works.

Want to sell high ticket coaching services? This works.

REMEMBER:

Simple = Highly Profitable.

Now that you understand the fundamentals of direct response marketing and how it applies to starting your own one man run online business on social media....

I'm going to outline a simple 4 step roadmap for starting your own operation from scratch.

The Proven 4 Step Roadmap to Starting Your First Profitable Online Business

This is the exact strategy I would take if I had little to no money in my pocket and needed to build a profitable online business from nothing. And by nothing I mean no money to use nor a product to sell. Nada.

- 1) Pick a niche and offer type
- 2) Create an interesting hook
- 3) Build my list
- 4) Start my five star funnel

Let's break it down:

Pick a niche and offer type. Making money is simple. It's people who have never made money that complicate the process. There are only two things you need in order to make money online; something to sell and someone to sell it to.

That's it.

First, you'll pick a market. That's where you'll find the "someone" part of the equation. There are only four markets that have the pockets to spend money online: health, wealth, relationships and relocation (travel). Of course, there are other niche markets that do well like ecommerce but for most people I recommend sticking to "the big four".

Once you've picked a market you should have an idea of what type of

offer you want to sell. This will give you a vision for your business and lay the foundation for the type of funnel you're going to build.

Are you going to sell a service? A digital product? A physical product? Or perhaps a combination of a few things. You don't need to go deep here. Knowing which niche market and type of product or service is enough for now.

Create an interesting hook. Building an audience is like being the new shop at the market. Nobody knows about your palm oil is original yet so you need to raise people's awareness about your brand and your product.

Here's the beauty of doing this online:

You can steal other people's audience

All you have to do is hook your prospects by publishing great content which targets them *in places where they already hang out* *insert shock emoji*.

So, if you're an email marketer targeting start-up founders, and they're all on LinkedIn and Twitter, building both a Twitter and LinkedIn account would be the right move to make.

For Twitter, you could write a few threads which show start-up founders how to 10x their business with email then hit up a few big accounts in the entrepreneurship/marketing space and pay them some money for retweets.

They will then retweet your content to their massive followings. Their followers will then see your content and follow you. Boom. You've just ethically stolen a bunch of followers.

You can do this on any platform including email. How? Find someone who has a customer list that would benefit from your offer and make a deal with the list owner to send an email blast to their list.

It might cost you a small investment up front but if your offer is good you

will save time and effort in building a list from scratch and make a ton more money in the longrun.

Build your list. Once you start building an audience, you'll have a traffic source to tap into. Now you can start building your list. This is where the fun and profits start to flow. Don't listen to anyone else; whatsapp and email are by far the best way to build a relationship with your audience and soon to be customers.

Fastest way to do this is to create a valuable piece of content and offer it to them for free in exchange for their email address and phone number.

For example, one of the greatest email marketers of all time, Ben Settle, sends everyone an issue of his \$99 per month newsletter "Email Players" for free when you sign up to his email list.

What was the logic behind this? It gives his readers an inside look at the kind of value he offers with his paid products. It also builds a positive relationship and goodwill with you right off the bat. He's not asking you to buy the newsletter just yet. He's saying "hey man here's a free copy on the house. It normally costs \$99 per month to read this but you can check it out and decide for yourself."

Upfront value = fastest way to build a list.

Expand your five star funnel. At this stage you're creating quality content, getting new followers and people are subscribing to your list. When they contact you on WhatsApp, please ask them to save your number so that they can see your status posts. Then you can send them a link to join your email list as well.

Make sure you also add them to a broadcast list on WhatsApp as well.

Congrats! You've just laid the first brick of your five star funnel.

Now it's time to make some sales by sending offers to your list as well as posting on your status. If you don't have a product yet, you can start by sending them affiliate offers.

If the product is lower ticket (anywhere from N10000 to N100000), you can write email campaigns and status posts and you can make sales doing just this. I know a guy with only 600 Twitter followers who makes about N100k monthly in sales doing exactly this.

If your offers don't convert, the offer is either weak or your audience doesn't need the product. If the offer is middle or higher ticket, you can start by selling them a lower ticket offer then sell the higher ticket offers to those customers. This is the 'eba and soup' of building funnels and it does not need to be more complicated than this.

Once you get a better understanding of your audience and their pains and desires...

You'll get a better idea of which offers sell and which don't. Then it's just a matter of repeating the process until it stops being profitable.

And that's 90% of what you need to know!

I know it sounds overly simple but simple IS profitable.

If I were coaching someone from scratch, I'd rather they master the simple fundamentals before learning all the fancy and complicated tactics.

But unfortunately that's what most people do; they complicate things from the get-go.

We're not going to do that here.

To show you how simple this whole thing is...

Let's now dive deep into a case study which shows how someone like us uses this exact business model to make over one million dollars monthly.

[Case Study] A 7-Figure Bootstrapped One-Man Operated Online Business

Let's take a deep dive into one of my favourite one-man run businesses: the personal brand of Alexander Cortes (AJAC).



AJAC runs a personal brand business in the health space. His business model is simple and is a perfect example of how to apply the roadmap I outlined in the section above.

I love simple businesses because again, simple is profitable.

I don't like elegant and novel businesses. I stick to what works by "ethically stealing" proven but profitable businesses.

AJAC's model is so simple but stupidly effective (and hugely profitable).

Here's a bird's eye view of how AJAC runs his business:

- 1) **Build an audience on social media.** AJAC doesn't run paid traffic because he doesn't have to. He's a prolific creator who

knows how to generate large amounts of organic traffic with great content. His organic content has generated him a following of 113k Twitter followers and 24k followers on Instagram.

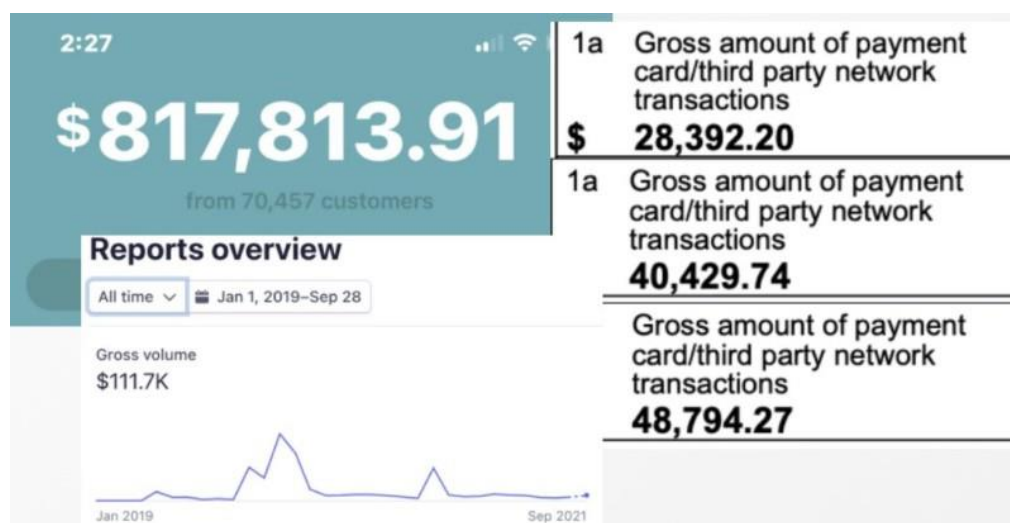
- 2) **Drive traffic to an email list.** AJAC knows the money is made in the backend which is why he's invested HEAVILY into email marketing. Notice how he has a free fat loss guide pegged to this Twitter profile? Smart. Very smart. He has over 36k readers on his email list. On average, you can expect to make \$1 per email subscriber every month. Run the numbers.
- 3) **Send a daily email with useful health tips.** If you're a regular reader of AJAC's newsletter then you know he always gives practical advice in his emails. This builds goodwill, trust and credibility which makes it easy for him to sell you one of his many digital workout programs.

You can also do this with your WhatsApp status posts

- 4) **Make more money by “renting out space” on his list via collaborations.** Building a list of customers is simple but takes a lot of patience. Once you have a big list like AJAC, you now have the leverage to collaborate with other creators and promote their offers in exchange for a slice of the income pie.

This is like renting out advertising space. I've seen AJAC promote several collaborative offers throughout the years. This is an easy additional high five figure income stream and often you don't even have to write the emails. Creators will pay you just to send an email to your list.

The result of this boring and simple business model? Over a million dollars earned in sales.



Anyone with a free social media account, a whatsApp account and an email platform subscription (example ConvertKit or GetResponse) could set up a similar operation.

As you can see, AJAC applied the exact same framework we've talked about:

- 1) **Pick a niche and offer type.** AJAC worked for 10+ years as a personal trainer. He understands health, nutrition and fitness at a high level so naturally this is his niche. His offer is simple; workout programs that target specific pain points for men who want to get bigger and healthier.

He sells his programs through his email list and social media accounts. He also does some coaching and consulting on the side as well as partnerships and affiliate sales.

- 2) **Create an interesting hook.** AJAC has one of the most unique brands in the health coaching space (a HEAVILY saturated market). He knows his target audience is young ambitious men who want to be strong and "alpha" which is why his entire

branding is embedded with masculine language. For example, he names a lot of his programs after well-known masculine characters like the Achilles program and the Wolverine program.

- 3) **Build your list.** When AJAC started on Twitter he put his entire focus on building his list. There was a period of maybe six months where he wrote three emails PER DAY to build his list. And none of these were sales emails. I still have a bunch of them archived.

Each email averaged up to two thousand words long and was packed with value. On top of that, he wrote several threads throughout the week to drive traffic to his list. His free content output was insane and I haven't seen anything like it since.

- 4) **Start Your Five Star Funnel.** After you signed up and read even just two of AJAC's emails, you were hooked. The free value he was giving was unheard of. This went on for several months and built a lot of goodwill, trust and credibility with his subscribers.

So when he finally launched his first product, it was an easy sell because he had a list of hungry subscribers ready to buy his stuff and he had already "sold us" on the value he could provide with all the free content he was dishing out both on Twitter and through his emails.

Once you have the fundamentals of content creation, audience building, list growing and email marketing locked down.....

Your business can grow in a variety of different ways.

AJAC built the first bulk of his audience by writing high quality content both on Twitter and through his email list.

Once his initial fan base was established, he shifted his focus to Instagram and started doing live Q&As with the same prolific creative force he used to explode his growth on Twitter.

BAM! With over 24k followers on Instagram and 113k followers on Twitter, he now has two big sources of traffic to drive towards his email list.

That's hundreds of thousands of people he can put his products in front of....Take them on a journey... Solve their problems....

And take their money (ethically of course).

If you're scratching your head and wondering how you can build a business using the exact same model...

Ask yourself:

Who can I help (avatar), what problem do they have (pain) and how can I solve this problem (offer)?

Maybe you help busy dads get in shape, reignite their masculine energy and feel alive again.

Maybe you help business owners, young professionals and children lead themselves into becoming the best version of themselves.

Maybe you help young entrepreneurs optimise their physical and mental health so they can reach peak performance, grow their business and self-develop.

I could give you several examples but you get the gist:

You don't need to build any complicated websites, design fancy business logos, spend thousands running complicated ad campaigns or write out a complex business plan to make big money online.

As long as you have the technical know-how to open a few free accounts and bang out some simple pieces of content...

You can bootstrap a N500k/month business right from the comfort of your living room.

7 Step Game Plan to Implement *TODAY*:

- 1) Pick a niche.** If you're unsure, pick something within the big four markets of health, wealth, relationships or travel relocation. Next step is to answer the question; Who can I help (avatar),

what problem do they have (pain) and how can I solve their problem (offer)?

- 2) **Open a social media account (Twitter, Facebook, Instagram, LinkedIn, etc).** This game plan works on any platform but Twitter and Facebook are the simplest and fastest way to gain traction if you know how to slap two sentences together. Throw up an aesthetic profile picture and write a benefit-driven bio which hooks your audience (see point # 5 below).
- 3) **Build a landing page.** With easy to use tools like Carrd.co or ConvertKit, you can throw up a professional looking landing page to capture emails in less than five minutes. Write up some simple copy to show people what you're about and what they can expect to get from your newsletter. You can do this on WhatsApp too.
- 4) **Connect to an email account.** A free Gmail account connects to Carrd or ConvertKit but if you're serious about this I recommend you get your own domain. It's professional and your email deliverability will be far higher.
- 5) **Create a unique hook.** By now you've picked a platform. Let's say it's Twitter but it can be anything; Facebook Groups, Reddit, Instagram, Youtube etc. Start hooking your audience by putting out unique pieces of content. You're not going to go viral on day one but you can gain thousands of naira worth of traffic with consistent reps mixed in with some creativity.

Personally, I'd go with Twitter because it's the simplest. You don't need to worry about testing hashtags or doing any fancy SEO. You just need to write simple words that get attention.

Pro Tip: If you're not broke, you can speed things up by "stealing" engagement and followers from established creators. If a big brand or account has an established audience of your dream customer... Send them a message and ask what kind of shoutout or engagement packages they offer.

- 6) **Build your list.** At this stage you've picked a niche and set up

your accounts. Now it's time to start putting out content and driving that traffic towards your landing page. To speed things up, come up with a free (or low priced) offer you can use to "bribe" people to join your list. This is commonly known as a "lead magnet".

If you're in the crypto space, this can be as simple as a two-page PDF with a list of resources for people to learn more about crypto. Brand it as a "starter's guide to crypto" and now you're cooking.

Promote your offer daily and send people to your landing page where you'll have some copy written which explains what they'll get and if they give you their email and phone number they will get the guide/report/etc in their inbox.

7) **Start your Five Star Funnel.** If you're at this point, I applaud you. It may not feel like it, but you've just laid the first brick of your 500k/month online business. You should have a few people on your list. Now it's time to build a relationship with them and lead them down your five star funnel. You have the power to communicate directly with your prospects.

Make this a habit by sending them value straight to their inbox on a regular basis. Also post valuable content on your WhatsApp status and send to your broadcast list as well (on your broadcast list, please talk as if you are speaking to one individual and not a group of people)

REMEMBER: this is a long term game. The value you're sending may not feel like it's taking you anywhere but as long as you are consistent.... It will turn into money.

As long as you're staying in touch and sending them value, when it comes time for you to pitch them an offer, they'll be waiting with their debit cards in hand to buy from you.

Bonus Mindset Tip: BE PATIENT AND THINK LIKE A STUDENT.

Listen up because this is very important. A lot of people never make any serious money online because they simply give up before they've invested the necessary time and experience it takes to learn all this stuff.

If you're a newbie, focus on experimenting and learning the fundamentals of direct response marketing, copywriting, offer creation, content creation and sales. Play around with different "hooks" to get people to follow you and sign up to your email list and connect with you on WhatsApp.

Maybe your first lead magnet sucks or maybe your first profile description doesn't convert impressions to followers. GREAT. This is a lesson to learn from. Keep testing until you "get it".

My Best Advice For You: Stick to Simple and Don't Give Up!!

As you can see, building an online business that makes you more than most day jobs is simple.

Not only is it simple but it's cheap as chips to set up.

All you need is a free social media account like Twitter or Facebook (or any social media account), a WhatsApp account, a ConvertKit account (free for your first 1,000 subscribers) or any other email marketing platform, and a free Email address.

Mix the above with some creative and time capital into creating content, building and leveraging relationships and generating organic traffic?

You'll have a full blown online income stream before you know it.

Fun fact:

On average, people make N500 per subscriber per month from their email list (now same with a WhatsApp list).

This means you only need a few thousand people on your email list to replace the salary of the average Nigerian office worker.

How long will this take?

That's entirely up to you.

For some people, it can take years.

If you're a bit more creative and willing to take some money out of your beer budget to pay for or strike up a collaboration deal with another creator? You can get there in a matter of months or even weeks.

And that's exactly why I love this business model:

**You don't need a lot of money to start.
If you are creative, you can start with NO and still make bank.**

Not only will you build a N500k/month business from nothing, you'll pick up a bunch of profitable skills along the way including:

- Copywriting
- Content creation
- Email marketing
- WhatsApp marketing
- Social media marketing
- Audience building
- Funnels
- Direct response marketing
- Sales

The best part?

Aside from the money you'll make with this business, you can leverage these skills to build new businesses and add more streams of income to your soon-to-be one man run online empire.

Anyway.... I don't want to keep harping on.

The only question remains:

Will you take action?

I can't answer that for you.

But I can guarantee at least one person reading this report will steal this framework and have the guts to apply it and turn it into a 500k/month cashflow business.

Will that be you?

If yes, I'm looking forward to getting your DM telling me you did it.

For now....

Study this blueprint. Apply it.

Stack profitable skills.

This is just the beginning of your journey.

Until next time

Want to start your one-man 6 figure business? [Click here to start](#)

Your friend

- Seyi Obasi

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