

# Message for the writer

Hello! I want to make your job as easy as possible so I have created this very in-depth book outline for you to follow so that you can focus on the **quality of your writing** instead of what to write.

I have also written this outline to let you know **how important the quality** of this book is to me, and I want to do everything I can to help you with it.

The creation of this book is a team effort between the both of us, so if you have any questions **please ask me**.

We need to create a book that **readers/listeners will love**. The entire goal with this book is to serve the readers and give them what they want, which is a book that they will:

1. Learn a lot from
2. Enjoy to read

I will read, proofread and edit the entire book myself once it is delivered, so it is in both of our best interests to work together on this and make sure it turns out the best that it possibly can. The goal of this book is simply to provide **value value value** to the reader/listener.

There are 5 key elements that this book needs to focus on to be the best that it can:

1. **Information** - Valuable and in-depth information
2. **Focus** - Content is straight to the point with no fluff
3. **Organization** - Information is presented in a logical manner
4. **Flow** - Chapters and content work together and flow nicely
5. **Language** - Your writing style that makes the book interesting and enjoyable to read

A few things that I cannot accept with this book are:

- Unnecessary writing that serves no purpose to the book except to “fluff up” the word count

## **Book Outline Template (ABIS System)**

- Redundant writing
- Poor sentence structure
- Incorrect information

**Quality is everything** and I don't publish a book until I am happy with the quality of it.

## **Book overview**

Title:

Subtitle:

Author:

Word count:

Target audience

Gender:

Age:

**Problem that lead the customer to purchase this book:**

**Solution to that problem:**

**Brief summary and purpose of the book:**

**Top competitive titles:**

- 1.
- 2.
- 3.
- 4.
- 5.

## **Chapter by chapter outline**

### **Introduction: 1000 - 2000 words**

The introduction is the **most important part** of the entire book because it sets the tone for the rest of the book. The introduction is what hooks the reader and inspires them to actually continue reading and finish the book.

I have created a structured introduction for you to follow. When you have written the introduction, please deliver it to me so that I can read it and make sure we are on the same page.

1. Identify and state the problem
2. Present the solution
3. Assert credibility
4. Show them the benefits
5. Give them proof
6. Make a promise
7. Create a sense of urgency

# Book Outline Template (ABIS System)

8. Call to action

## **Body chapters: 2000 - 4000 words each**

The body chapters will deliver on everything that was promised in the introduction. I have outlined every chapter for you, so that you don't have to. I have also included the talking points of each chapter, as well as where you can go to find the information you need.

### **Chapter 1 -**

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Notes:

Resources:

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### **Chapter 2 -**

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Notes:

Resources:

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### **Chapter 3 -**

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## Book Outline Template (ABIS System)

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Notes:

Resources:

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### Chapter 4 -

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### Chapter 5 -

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### Chapter 6 -

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Resources:

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# Book Outline Template (ABIS System)

## Chapter 7 -

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## Chapter 8 -

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## Chapter 9 -

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Resources:

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## Chapter 10 -

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Notes:

Resources:

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### **Conclusion: 1000 words**

The conclusion will wrap up everything that has been covered and give good closure to the book.

- Restate the message of the book using new language
  - Summarize the most important topics covered
  - Paraphrase how you have delivered on your promise and provided the solution
  - What is the one thing you want the reader to take away from this book?
- 

### **Resources page**

Please create a resources page in APA format with all the resources that you used to write this book.

Here is a free APA citation generator that can help to speed up the process:

<https://www.scribbr.com/apa-citation-generator/>



## **Most common reasons for bad reviews**

We obviously want to avoid bad reviews on the book at all costs, so I did some research on other popular books in the same niche to figure out what was provoking people to leave bad reviews. Here is what I found. These are the top reasons why people left bad reviews on similar books:

- 1.
- 2.
- 3.
- 4.
- 5.